

## Our Key Team Member



**Josephine Fronda**

**Consultant** (CPA)

### Background

Josephine has over 8 years of experience in financial reporting and budgeting and a year in Anaplan implementation project for various industries. She has worked with one of the biggest telecommunications handling consolidation of 30+ companies' financial reports and as Financial Section Head in one of the leading petroleum retail industry in the Philippines. Her functional expertise are financial modeling; planning, budgeting and forecasting. Has participated in various pre sales support, including developing Proof of Concept.

### Relevant Key Skills

- Anaplan Model Build
- The Anaplan Way (TAW)
- Solution Architecture design and Project Management
- SAP ERP and SAP BPC (user)
- Reporting and Analysis
- Planning, budgeting and forecasting
- End user training
- Various industry experience (Retail, Accounting Services, Telecommunications, Manufacturing )

### Working Experience

#### Philippine Long Distance Telephone, Inc (PLDT Inc)

- Involved in consolidating financial reports of the company and its subsidiaries
- Led the team in preparing budget templates for all companies (which includes data clean up, mapping of old products to new profit centers/new products)
- Involve in preparation of budget and variances reports to the board of directors on a monthly basis
- One of the model builders in the implementation of Anaplan FP&A from SAP BPC.

#### Petron Marketing Corporation

- In charge in preparation of company's financial reports and its notes.
- Spearheaded the companies' monthly financial reports monitoring per account to ensure that revenues/expenses and deferrals/accruals are booked timely and accurately.
- In charge of reconciliation of accounts receivable from various customers

**Scanomi** *Planning simplified, Performance achieved.*

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### Anaplan Project Experience

**Understanding business processes** – Has worked on various project with different industry background

- Having financial background has helped in understanding financial processes and reports especially on FP&A Anaplan use cases implementation. Formerly prepares/handles management reports enables easier connection with the user with variety of solutions that will benefit the client.
- Gained knowledge and understand business processes of how food/cement manufacturing company do their planning and budgeting function, these includes their the complex allocation of their production cost.
- Knowledgeable on various processes of retail/telecommunications industry

#### ASIA BREWERY INCORPORATED

- Involved in training the model builders and the finance team
- Led the team in developing financial reports based on products, brand, region for both Actual, Budget and Forecasts. Developed what if simulation reports for management.

#### MONDE NISSIN PHILIPPINES

- Worked with team to customize standard Sales Forecasting App (AppHub) and also developed allocation of demand based on plant capacity. The scope of the project includes demand planning, budgeting, and actual

#### HOLCIM

- Involved in training the model builders and the finance team
- HOCLIM Anaplan implementation for it's 4 Cement Plants for following processes: Production Cost, Sales, Distribution and Financials
- Actively involved in Model Build using Anaplan & User Story development using The Anaplan Way

#### GLOBE TELECOM PHILIPPINES

- Implemented Workforce planning with various assumptions per different roles and position
- Worked closely with Finance in building OPEX , CAPEX and Revenue modules for Financial reporting

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